

INTERNATIONAL CONFERENCE ON INNOVATIVE STRATEGIES FOR BUSINESS, ECONOMICS, ENTREPRENEURSHIP, TECHNOLOGY & MANAGEMENT

(ICISBEETM - 2021)

APRIL 17 - 18, 2021

Organized by



ATHARVA INSTITUTE OF MANAGEMENT STUDIES

AFFILIATED TO UNIVERSITY OF MUMBAI & AICTE APPROVED
NAAC ACCREDITED



Mr. Sunil Rane

Executive President
Atharva Group of Institutes

Atharva believes in creating value through continuous efforts to build up future managers. The efforts started in 2003 when our Executive President Mr. Sunil Rane created an educational brand Atharva Institute of Management Studies. The purpose of the brand was to create, develop and provide business managers to provide solutions to complex business situations.

Mr. Sunil Rane has humanized the brand AIMS through his belief in excellence by pursuing his vision "Excellence in Education" by empowering students' development. AIMS runs two flagship programs viz. Masters in Management Studies(MMS) and Part-time Programmes in Finance(MFM), Marketing(MMM) & Human Resource Management (MHRDM) affiliated to the University of Mumbai and approved by AICTE.

ABOUT THE CONFERENCE

ICISBEETM 2021 will focus on innovative areas in management, technology, economics and how it applies to the real-world challenges. ICISBEETM 2021 provides an ONLINE leading international forum that brings together researchers and practitioners from diverse fields with the purpose of exploring the fundamental roles, interactions as well as practical impact of Innovation. The online conference program will include paper presentations along with prominent keynote speakers and a panel discussion. After an online presentation in ICISBEETM 2021, the authors are encouraged to submit their improved papers to "Metamorphosis - A Journal of Management Research", published by Sage and listed in UGC-CARE.

FROM THE DIRECTOR'S DESK



Prof. (Dr) R.G. Ratnawat
Director, AIMS

We at Atharva Institute of Management Studies (AIMS), always strive for excellence in academics reinforced with research. The present "International Conference on Innovative Strategies in Business Economics Entrepreneurship Technology and Management (ICISBEETM)" is another step in that direction.

We look forward to meaningful contributions by researchers from both the academic and practicing world to share their work with peers on this platform. I am quite confident that this conference will be a win-win proposition for all stakeholders. We commit to provide the best environment during the conference and look forward to seeing you there.

Keynote Speaker



Dr M S Moodithaya

Pro-Vice-Chancellor of Nitte (Deemed to be University), Mangalore, India



Prof. (Dr) Ram A. Cnaan

Professor & Director, Program for Religion and Social Policy Research at the University of Pennsylvania, School of Social Policy & Practice, USA



Dr Deepak Waikar

Managing Partner, EduEnergy, Singapore
Ex-IEEE, Power & Energy Society Chapter, Singapore



Dr Sameer S. Sahasrabudhe

Director, Educational Multimedia Research Centre (EMMRC), Pune, India
Former Sr. Project Research Scientist (for 17 years)
Dept. of CS & Engg., IIT Bombay, India

Panelist



Prof. (Dr) Vikas Pareek

Dean, School of CS & ICT,
Mahatma Gandhi Central
University, Bihar, India



Mr. Sumit Bhardwaj

Sr. Vice President
CitiusTech, Mumbai, India



Mr. Puneet Parashar

Program Manager, Microsoft,
Seattle, USA



Prof. (Dr) Devershi Pallavi Bhatt

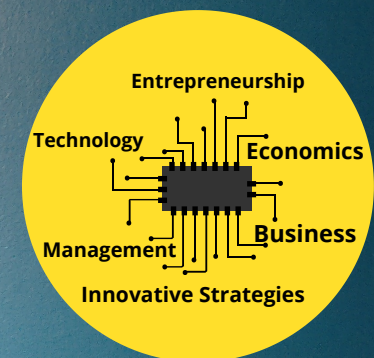
Associate Professor & HoD,
Department of Computer Applications,
Manipal University, Jaipur, India



Mr. Rahul Mehta (Moderator)

Consultant - ERP Solutions
Author, "A Monday@40", Mumbai, India

ATHARVA



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PUBLICATION OUTLET

Metamorphosis - A Journal of Management Research, is a bi-annual, peer-reviewed UGC listed journal published by Sage. It is dedicated to promoting the understanding of management among academics and practitioners through empirical investigation, theoretical analysis, and exchange of thoughts by rigor and relevance.

The journal covers a wide range of research/ academics on all topics relevant to management. This journal is a member of the Committee on Publication Ethics.(COPE). Sage is the world's leading independent publisher. Your articles will have global reach through SAGE's principal offices in Los Angeles, London, New Delhi & Singapore.

The authors can submit their papers as per the journal guidelines and policies on the online portal of Metamorphosis. Also mention that the paper was presented in ICISBEETM 2021. The papers would undergo the usual screening and review process.

The details about the journal including the submission process are available at <https://journals.sagepub.com/home/met>

TWO STEP SCREENING PROCESS

1. The papers will be reviewed at AIMS, Mumbai by a team of experts. After presentation in ICISBEETM 2021, the authors can submit their improved papers as per the journal guidelines and policies on the online portal of Metamorphosis.
2. The paper presented in ICISBEETM 2021 would undergo the usual screening and review process of the Journal. The details about the journal including the submission process are available at <https://journals.sagepub.com/home/met> .

Registration only confirms your paper presentation and attendance in ICISBEETM 2021. Improved papers selected at AIMS will be published in the Compendium of the Conference with ISBN number.

REGISTRATION

Guidelines for Paper Presentation

1. The presentation can have a maximum of ten slides.
2. Fifteen minutes will be allotted to every presenter followed by five minutes for a Q & A session.
3. An e-certificate will be given to the presenter for the paper presentation in ICISBEETM 2021.
4. The paper presentation does not confirm paper publication.
5. **Click here** to download the PowerPoint template of the paper presentation.
6. A Fee of Rs. 1000/- will be charged for Indian authors and \$50 for International authors for paper presentation.
7. To register - **Click Here**

CONFERENCE SCHEDULE

Day I: 17th April, 2021

Inaugural Ceremony	
10.00 - 10.55 hrs	Prof. (Dr) R.G. Ratnawat
Keynote I	
11:00-11:45 hrs	Dr. M. S. Moodithaya
Keynote II	
12:00 - 12:45 hrs	Prof. (Dr) Ram A. Cnaan
14:30 - 16:30 hrs	Plenary Sessions for Research Paper Presentation

Day II: 18th April, 2021

Keynote III	
9:45 - 10:30 hrs	Dr. Deepak Waikar
Panel Discussion	
10:35 - 12:00 hrs (Topic - Strategies in Practice to overcome the Innovation Challenges)	Mr. Puneet Parashar Prof. (Dr) Vikas Pareek Mr. Sumit Bhardwaj Prof. (Dr) Devershi Pallavi Bhatt Mr. Rahul Mehta (Moderator)
Keynote IV	
12:10 - 01:00 hrs	Dr. Sameer S. Sahasrabudhe
13:30 - 16:00 hrs	Plenary Sessions for Research Paper Presentation
Valedictory Ceremony	
16:00 hrs	Prof. (Dr) R.G. Ratnawat

IMPORTANT DATES

• Last Date of Paper Submission:	March 10, 2021
• Notification for Acceptance:	March 20, 2021
• Date of Registration and Submission of Camera Ready-Paper:	March 30, 2021
• Date of Conference:	April 17 - 18, 2021

JUDGE

Prof. (Dr) Sharmistha Sarma

Professor, Institute of Innovation in Technology and Management, Guru Gobind Singh Indraprastha University, New Delhi, India. Chief Editor, IITM Journal of Business Studies(Listed in UGC CARE),New Delhi, India



CONVENER

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